



3622

PATENT
Attorney's Matter No. 60319

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Davis et al.

Application No.: 09/697,009

Filed: October 25, 2000

For: DIGITALLY MARKED OBJECTS AND
PROMOTIONAL METHODS

Examiner: J. Janvier

Date: July 24, 2003

Art Unit 3622

Confirmation No. 4530

CERTIFICATE OF MAILING

I hereby certify that this paper and the documents referred to as being attached or enclosed herewith are being deposited with the United States Postal Service on July 24, 2003 as First Class Mail in an envelope addressed to: COMMISSIONER FOR PATENTS, P.O. Box 1450, Alexandria, VA 22313-1450.

William Y. Conwell
Attorney for Applicant

TRANSMITTAL LETTER

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JUL 28 2003
GROUP 3600COMMISSIONER FOR PATENTS
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Enclosed is an Amendment for the above application. The fee has been calculated as shown below.

CLAIMS AS AMENDED

For	No. after amendment	No. paid for previously	Present Extra	Rate	Fee
Total Claims	2	20	= 0	\$18.00	\$0.00
Indep. Claims	2	4	= 0	\$84.00	\$0.00
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT					\$0.00

- ☒ If an extension of time is required, please consider this a petition therefore.
- ☒ Please charge any fees which may be required in connection with filing this Amendment and any extension of time, or credit any overpayment, to Deposit Account No. 50-1071.

Date: July 24, 2003



23735

Phone: 503-885-9699
FAX 503-885-9880

Respectfully submitted,

DIGIMARC CORPORATION

By

William Y. Conwell
Registration No. 31,943

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AMENDMENT

ASSISTANT COMMISSIONER FOR PATENTS
P.O. Box 1450
Alexandria, VA 22313-1450

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Sir,

Responsive to the Action mailed May 2, 2003, please amend the subject application as follows:

In the Specification

Amend the paragraph at page 4, lines 17-25 as follows:

21
Objects needn't be marked with just one identifier. A product box may have a different identifier encoded on each of its six faces. A card, such as an American Express card, may have one identifier encoded on the front face, and a different identifier encoded on the reverse. Each face triggers a different response. Or two or more watermarks may occupy the same region of an object. The marks may be recognized by different systems, and may trigger different responses. The marks may serve different purposes, e.g., one to distinguish counterfeits from originals, another as part of a promotional campaign. (The use of watermarks to distinguish originals from counterfeits is disclosed in application 09/498,223, filed February 3, 2000, now patent 6,574,350.)